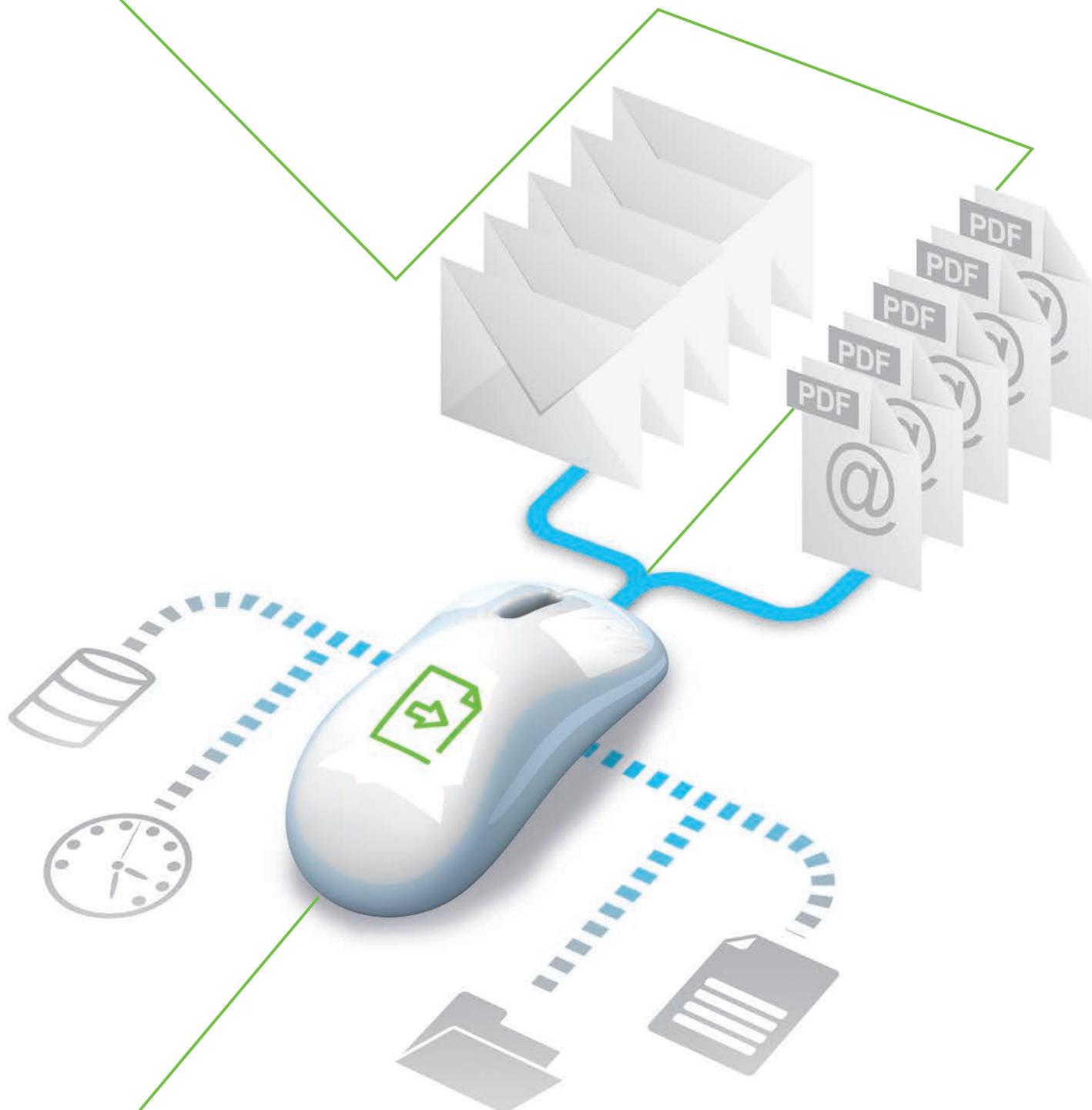


OMS-500

Output Management Software

A Flexible & Powerful Multichannel Solution



Join us on



Web-Based Intuitive Multichannel Communications Management Software

Today, large organizations and small and medium-sized businesses operate under competitive and economic pressure to improve customer experience while cutting costs and increasing efficiency. Neopost's OMS-500 enables you to face these challenges and quickly produce enriched, personalized and secure customer communications.

Whether you have a centralized production center or many distribution facilities, the OMS-500 gives you complete control over your customer communications processes. It's all that you need to create compelling, personalized documents and deliver them to the right person, at the right time, through their preferred channel.

Improved Security and Postal Optimization

Neopost's OMS-500 allows users to define which document should go into which communication piece. It can sort and collate documents to avoid sending multiple items to the same recipient, and it secures the content of each communication piece. Users can also customize their documents to comply with postal regulations and avoid undeliverable mail issues, reducing the costs of unnecessary postage and lost productivity.



Enhanced Operational Efficiency

The OMS-500 was designed to enable business users to own their customer communications, with simple access via their web-browser. It is extremely easy to configure in order to meet specific requirements and standards without changing source applications and without major IT involvement. Its web-based intuitive interface offers instant feedback on various jobs and allows users to define and run new document configurations.



Engaging Customer Communications

Neopost's OMS-500 allows you to access and use content to create a better experience for your customers and turn your communication into multiple conversations. Adding personalized marketing messages, overlays or enclosures to a document has never been so easy. Neopost's OMS-500 helps you maximise the impact of each customer communication piece and improve customer satisfaction, eliminating the cost of printing and storing pre-printed documents.

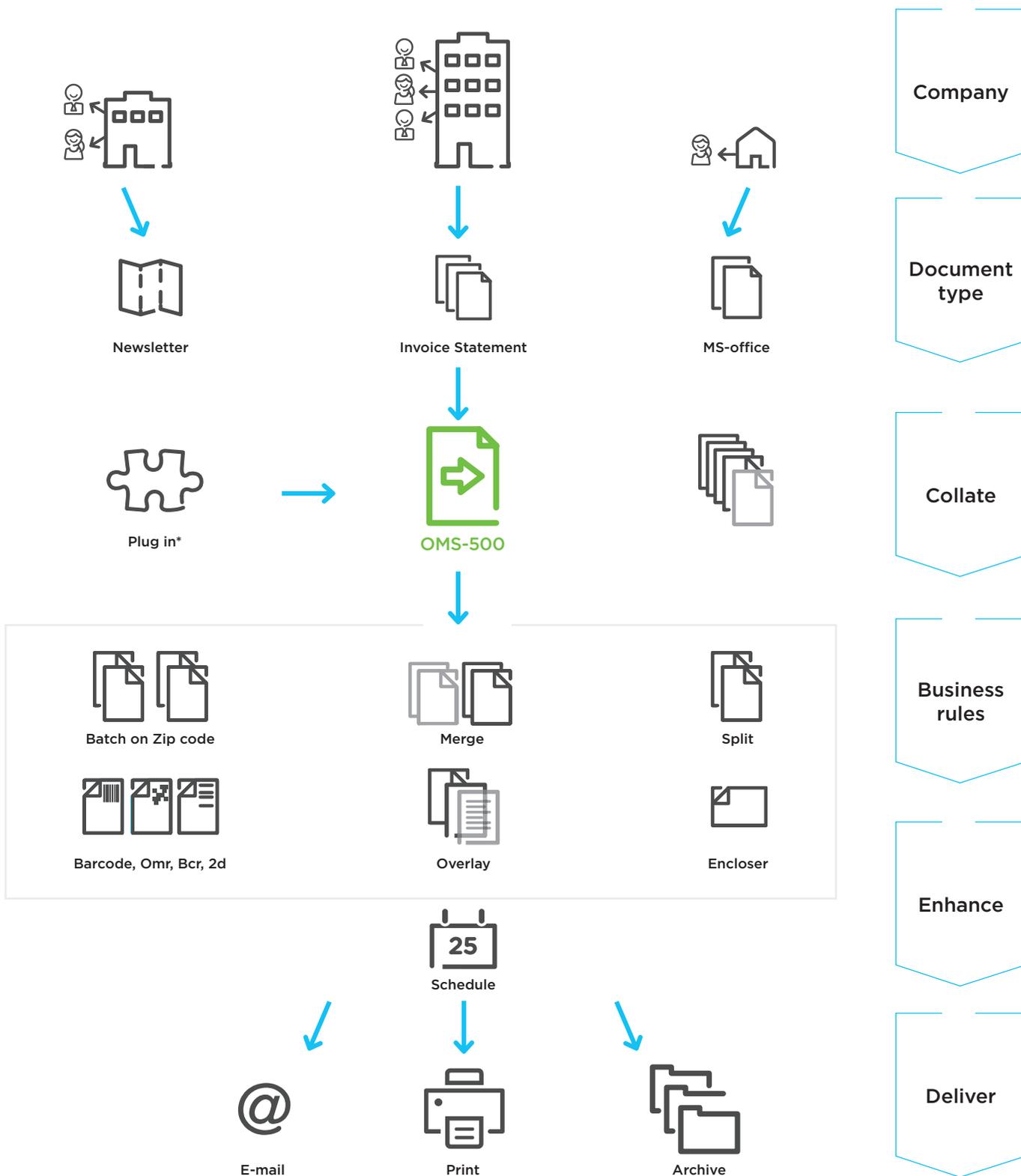
Process Automation and Multichannel Delivery

Neopost's OMS-500 offers centralized post-processing and distribution, enabling communications to be produced by different departments, at different times and in different geographical locations across your business.

It also helps you make sure you communicate with your customers via the media they have chosen: print, email, web, ... With OMS-500's built-in multichannel capabilities, businesses use one single environment to produce either digital or print documents.

The OMS-500 user-friendly interface allows non-technical business users to re-purpose data and enrich documents in just a few clicks, or with the help of the highly intuitive business rules scripting wizard.

How it Works



Documents can be sent to the OMS-500 from different locations. The OMS-500 gathers together all the document in the system. By using functions like split, group, overlay etc. the documents are selected from the database and then put together accordingly. Plug-ins can be added from external vendors to add more functionalities. Documents can be included in multiple communication pieces. One or multiple output channels can be chosen.

Specifications

Operational efficiency

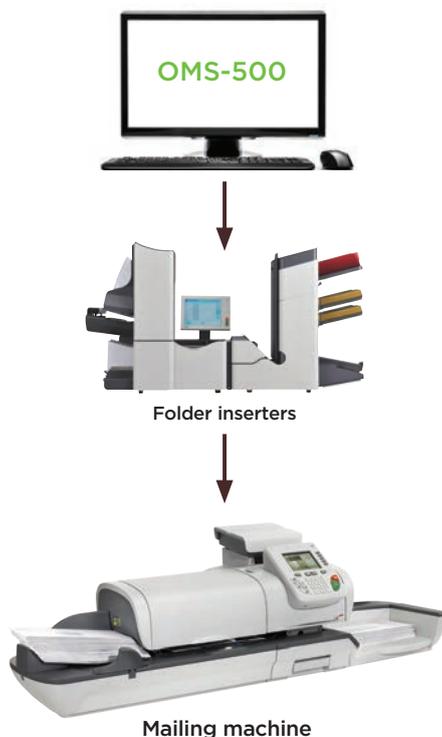
- High performance (up to 10,000 doc per minute)
- Easy to use and configure
- User-friendly Graphical User Interface
- End-to-end process management and automation
- Supports standard input and output data formats: pdf, PCL5, TNO, PostScript

Communications Quality & Security

- Allows centralized document control
- Applies specified branding
- Multi-lingual document management
- Delivers info through recipients' preferred channel: web, email, printers and more
- Supports integrity barcodes: OMR, BCR, 2D

Budget Optimisation

- Postal savings with grouping, batch printing , sorting and merging
- Allows changes in realtime without IT involvement
- Leverages IT investments through ERP/CRM business process interfaces



Integration Made Easy, Ready for Tomorrow



Neopost's OMS-500 can be easily implemented into your current IT environment with no change to your existing business systems. It can also seamlessly

integrate into your existing mailing process with folder inserters, mailing machines and more. Its evolutive design and modular architecture is highly scalable and guarantees you get the most effective solution to meet your needs now and in the future.

Why Choose Neopost?

Neopost is a global leader in mailing solutions, shipping services and digital communications. We believe that people are the key to business success. That's why our products and services are tailored to help your organization improve the quality of its interactions and bring people closer together.

In this age of multichannel communications, we guide and empower you to interact in new and innovative ways. We advise you on how to create cost-cutting synergies. And we deliver global coverage with a strong local presence, offering you continual support by phone, onsite or online.

At a local level, Neopost Australia's commitment to customer care is demonstrated through its national network of account managers and customer support teams. We provide an extensive range of market leading solutions, supported by in-house finance, unrivalled helpdesk and experienced field support. When you choose Neopost Australia, you partner with a company with over 60 years expertise in communication solutions.

Find out more at neopost.com.au